

Minutes of a Meeting of
ARCHITECTURAL BOARD OF REVIEW
Meeting
Held October 27, 2021

Members Present: Tom Sedlak, Mark Chernisky, Lydia DeGeorge, Kevin Krol, Greg Ernst

Excused:

Others: Eric Tuck-Macalla (Building Director), Lauren Oley (Secretary)

Audience: Paul Lange

**Full recording of the meeting is permanently available on the City of Bay Village website under Government/Architectural Board of Review/View Most Recent Agendas and Minutes/Media*

Mr. Ernst called the meeting to order at 7:30 p.m. with roll call.

Mr. Ernst called for the approval of minutes for the meeting of the Architectural Board of Review held October 13, 2021.

Motion by Mr. Sedlak, **Second** by Mr. Chernisky, to approve the minutes of the ABR meeting held on October 13, 2021 as prepared and distributed.

Yeas- Chernisky, DeGeorge, Sedlak

Nays-

Abstain – Ernst & Krol

<p>Applicant: Signarama North Olmsted Attn: Paul Lange Property Owner: Dover Junction, Ltd. Attn: Raymond Negrelli Address: 660 Dover Center Rd. Suite #12</p>	<p>Applicant is requesting a sign for Sarah Leon’s Sweat Studio.</p>
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Mr. Ernst introduced the next item on the agenda as 660 Dover Center Rd. Suite #12 Sarah Leon’s Sweat Studio.

Mr. Lange advised that it was a fairly simple panel sign. Originally, they were going to do it on aluminum composite which is real common for panel signs that go up on walls. They were going to do it on a piece of white with a digital print to recreate the black in the graphic, but when he was looking at it he believes that it’s better to use a piece of the black which will hold up much better long-term vs. a print which can fade over time. They are going to put white vinyl graphics on top. It’s very simple - there isn’t a lot to the sign. They are following the client’s logo that she is working with for her business.

The board passed around a sample of the sign material.

Mr. Lange proceeded to show the graphic that the client sent them to work with. She wants to keep the font simple and straight forward so people can find where she is at. She liked the idea of a reverse to a lot of the signs are there which are more of a white with color graphics. The black could help her stand out.

Mr. Chernisky inquired how the sign will be mounted?

Mr. Lange replied that it will be mounted with screws directly to the face of the wall of the building.

Mr. Chernisky replied by asking if they'd be able to see those fasteners?

Mr. Lange advised that they would see the corners, but they'd probably use stainless steel screws for it.

Mr. Ernst inquired if there was ever a sign there?

Mr. Lange confirmed that it's the space right to the left of the entrance to the mall. Part of the wall for their location is facing towards the doors. This seemed to be the best location to put the sign.

Mr. Ernst remarked that he thinks there is an entrance off the mall.

Mr. Tuck-Macalla confirmed that there is a separate entrance. There use to be an entrance off the mall, but they subdivided it – there are two spaces now. The one that they're talking about comes right off the street like the Diner. He advised that while it looks like she might have all that space she actually has half of it. There were two restrooms in the space and the owner has turned one - one way for her and the other for the other space.

Mr. Sedlak advised that he has one question about this really thin script. This never delaminates?

Mr. Lange replied that it shouldn't. It's a solid white color. It's not like a digital print that could. It should hold up fine. Once you get it up the thinness isn't as thin as it looks.

Mr. Sedlak added that the black, even though this is facing north, could get really hot.

Mr. Lange suggested that he could advise his client to thicken up the font up a little bit.

Mr. Sedlak replied that he defers to Mr. Lange regarding font thickness.

Mr. Lange said that he believes it will hold up fine.

Mr. Chernisky stated that the only comment he would make is if you're going with the black, and using stainless steel fasteners, that the applicant put the black covers/caps on them so it blends in.

Motion by Mr. Chernisky, **Second** Mr. Sedlak, to approve Sarah Leon's Sweat Studio sign per the applicant submission with the black background sign with white letters with the caveat of having black covers on the fasteners.

Yeas- Sedlak, Krol, Ernst, DeGeorge, Chernisky

Nays-

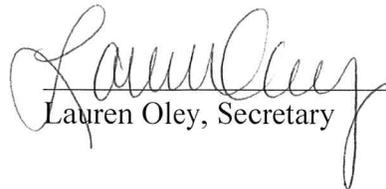
Motion granted

Mr. Lange apologized again for being late, and missing, the last meeting.

There being no further business to discuss, the meeting adjourned at 7:39 p.m.



Greg Ernst, Chairman



Lauren Oley, Secretary