

Minutes of a Meeting of
ARCHITECTURAL BOARD OF REVIEW
Meeting
Held March 24, 2021

Members Present: Lydia DeGeorge, Tom Sedlak, Mark Chernisky, Greg Ernst, Kevin Krol

Others: Eric Tuck-Macalla (Building Director), Lauren Oley (Secretary)

Audience: Ms. Linda Nichols

**Full recording of the meeting is permanently available on the City of Bay Village website under Government/Architectural Board of Review/View Most Recent Agendas and Minutes/Media*

Mr. Ernst called the meeting to order at 7:30 p.m. with roll call.

Mr. Ernst called for the approval of minutes for the meeting of the Architectural Board of Review held November 24, 2020.

Motion by Mr. Chernisky, **Second** by Mr. Sedlak, to approve the minutes of the ABR meeting held November 24, 2020 as prepared and distributed.

Yeas- Lydia DeGeorge, Tom Sedlak, Mark Chernisky, Greg Ernst, Kevin Krol

Nays-

Minutes approved.

Applicant: LADD Sign and Lighting, Inc. Property Owner: To BV, LLC. c/o Capital Properties Address: 27321 Wolf Road	Request to install acrylic letters on existing backer on store front and cut vinyl on oval blade sign for Boss Chick’N Beer
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Mr. Ernst introduced the first item on the agenda as 27321 Wolf Rd and inquired if the applicant wanted to give a quick rundown of the proposal.

Ms. Nichols advised that this is an acrylic letter set above the unit for Boss Chick’N Beer. They are 3/8 thick custom acrylic letters that would be flush and mounted to a backer that is above the doorway and pin mounted. It has been approved by the landlord and they kept within their guidelines for the plaza. There is also a wooden oval under canopy sign painted tan to match the others that are in the plaza with a cut vinyl logo on both sides. The acrylic letters are non-illuminated and they have two gooseneck lightings above the backers that are illuminated.

Mr. Ernst inquired of Mr. Tuck-Macalla if the proposed signage is within the allowable ordinances for signage square footage.

Mr. Tuck-Macalla confirmed that it was.

Mr. Ernst inquired if the building department received a letter from the landlord approving the signage.

Mr. Tuck-Macalla advised that they had.

Mr. Krol remarked that there is not any illumination of the wooden sign under the canopy.

Ms. Nichols remarked that is correct.

Ms. DeGeorge advised that she has a question. She believes that it is the way the digital copy came through, but to her it looks like the letters are squiggly. She assumes that is not how they are its just how it's appearing on the copy she received.

Ms. Nichols replied that it is a custom font of theirs which is their logo. Does she mean the words?

Ms. DeGeorge replied that the words seem to go outside the margin a bit that doesn't seem normal.

Ms. Nichols replied that it is likely the copy. Honestly the font is kind of jazzy.

The board continued to discuss the potential fuzziness/unclear/zagging nature of the letters.

Ms. Nichols advised that this font does have a strange tariff on these letters. When the letters are made the points of the S's will most likely touch and there are a couple little points on the B and the R and the E's you'll see points. The other thing is because the photo is reduced it kind of plays tricks with your eyes. They are going to be 16" height and they will be will be clean and crisp.

Mr. Tuck-Macalla shared his screen so that the board was able to confirm that they were all on the same page regarding the proposed signage.

Motion by Mr. Krol, **Second** by Mr. Sedlak, to approved 'Boss Chick'N Beer' signage as submitted.

Yeas- Tom Sedlak, Mark Chernisky, Kevin Krol, Lydia DeGeorge, Greg Ernst

Nays-

Motion granted 5-0

There being no further business to discuss, the meeting adjourned at 7:39 p.m.

Tom Sedlak, Chairman

Lauren Oley, Secretary